

# Employment Report

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Class of 2022



EMPLOYMENT PROFILE (1)(2)

	ALL MBA GRADUATES	
	NUMBER	PERCENT
SEEKING EMPLOYMENT	309	67%
NOT SEEKING EMPLOYMENT	146	32%
Company-sponsored; already employed	33	7%
Continuing Education	13	3%
Postponing Job Search	2	0%
Starting a new business	86	19%
Not seeking for other reasons	12	3%
NO RECENT INFORMATION AVAILABLE	7	2%
<b>TOTAL GRADUATES</b>	<b>462</b>	<b>100%</b>

1 This report conforms to the MBA Career Services & Employer Alliance (CSEA), Standards Edition VI, for reporting MBA employment statistics.

2 Employment information is self-reported and includes all students who graduated in the 12 months ending June 30, 2022.

### TIMING OF JOB OFFERS

	SEEKING EMPLOYMENT NUMBER	BY GRADUATION JOB OFFERS		BY 3-MONTHS POST- GRADUATION JOB OFFERS	
		NUMBER	PERCENT	NUMBER	PERCENT
<b>TOTAL GRADUATES SEEKING EMPLOYMENT</b>	<b>309</b>	<b>236</b>	<b>76%</b>	<b>286</b>	<b>93%</b>

### TIMING OF JOB ACCEPTANCES

	SEEKING EMPLOYMENT NUMBER	BY GRADUATION JOB OFFERS		BY 3-MONTHS POST- GRADUATION JOB OFFERS	
		NUMBER	PERCENT	NUMBER	PERCENT
<b>TOTAL GRADUATES SEEKING EMPLOYMENT</b>	<b>309</b>	<b>189</b>	<b>61%</b>	<b>259</b>	<b>84%</b>

\*Graduation\* is measured relative to each individual student's graduation date. There are multiple graduation dates at Stanford GSB, though the vast majority of students in the Class of 2022 (402 of 462) graduated in Spring 2022.

## COMPENSATION SUMMARY (1)(2)

BASE SALARY				
NUMBER REPORTING BASE SALARY (3)	MEDIAN	MEAN	25TH PERCENTILE	75TH PERCENTILE
218	\$175,000	\$182,272	\$150,000	\$200,000

  

EXPECTED PERFORMANCE BONUS		
NUMBER REPORTING PERFORMANCE BONUS (4)	MEDIAN	MEAN
142	\$45,000	\$91,476

  

SIGNING BONUS		
NUMBER REPORTING SIGNING BONUS (5)	MEDIAN	MEAN
102	\$30,000	\$33,684

1. Compensation information is student-reported.

2 Compensation data excludes students who are company-sponsored (7%) or starting a new business (19%), per standards set by the MBA Career Services & Employer Alliance (CSEA).

3 Number of students reporting Base Salary is 84% of number of students reporting Job Acceptances.

4 Number of students reporting Performance Bonus is 65% of number of students reporting Base Salary.

5 Number of students reporting Signing Bonus is 47% of number of students reporting Base Salary.

## COMPENSATION BY INDUSTRY (1)

INDUSTRY	PERCENT ACCEPTS	BASE SALARY				EXPECTED PERFORMANCE BONUS		SIGNING BONUS	
		MEDIAN	MEAN	25TH PERCENTILE	75TH PERCENTILE	MEDIAN	MEAN	MEDIAN	MEAN
AGRICULTURE Total	1%	NA	NA	NA	NA	NA	NA	NA	NA
CONSULTING Total	15%	\$190,000	\$179,727	\$175,000	\$192,000	\$35,000	\$35,870	\$30,000	\$30,577
CONSUMER PRODUCTS Total	2%	NA	NA	NA	NA	NA	NA	NA	NA
EDUCATION Total	2%	NA	NA	NA	NA	NA	NA	NA	NA
ENERGY Total	2%	NA	NA	NA	NA	NA	NA	NA	NA
FINANCE Total	33%	\$200,000	\$211,944	\$172,500	\$250,000	\$150,000	\$169,750	\$50,000	\$49,865
Finance - Investment Management	5%	\$175,000	\$176,111	\$150,000	\$175,000	\$150,000	\$166,389	\$50,000	\$54,875
Finance - Private Equity	14%	\$185,000	\$202,667	\$170,000	\$245,000	\$185,000	\$191,638	\$30,000	\$34,545
Finance - Venture Capital	12%	\$237,500	\$236,458	\$175,000	\$262,500	\$75,000	\$94,706	\$37,500	\$70,000
Finance - Other	2%	NA	NA	NA	NA	NA	NA	NA	NA
GOVERNMENT Total	1%	NA	NA	NA	NA	NA	NA	NA	NA
HEALTHCARE Total	5%	\$195,000	\$198,350	\$165,000	\$213,750	\$30,400	\$39,340	\$42,500	\$34,167
MEDIA/ENTERTAINMENT Total	5%	\$155,000	\$152,616	\$141,250	\$168,500	\$13,500	\$19,750	\$25,000	\$24,000
NONPROFIT Total	1%	NA	NA	NA	NA	NA	NA	NA	NA
REAL ESTATE Total	2%	NA	NA	NA	NA	NA	NA	NA	NA
TECHNOLOGY Total	30%	\$163,750	\$165,757	\$150,000	\$181,035	\$23,500	\$29,689	\$20,000	\$27,039
Tech - Consumer	7%	\$165,000	\$166,644	\$150,000	\$182,025	\$23,500	\$23,815	\$25,000	\$26,889
Tech - Enterprise	10%	\$175,000	\$172,550	\$152,500	\$190,000	\$21,950	\$22,550	\$20,000	\$36,778
EdTech	2%	NA	NA	NA	NA	NA	NA	NA	NA
FinTech	7%	\$165,000	\$166,300	\$155,000	\$180,250	\$30,000	\$40,986	\$18,000	\$20,930
Tech - Other	4%	\$160,000	\$161,333	NA	NA	NA	NA	\$20,000	\$22,000
OTHER Total	1%	NA	NA	NA	NA	NA	NA	NA	NA
Manufacturing (incld Automotive)	1%	NA	NA	NA	NA	NA	NA	NA	NA
Transportation & Logistics	<1%	NA	NA	NA	NA	NA	NA	NA	NA
<b>Grand Total</b>	<b>100%</b>	<b>\$175,000</b>	<b>\$182,272</b>	<b>\$150,000</b>	<b>\$200,000</b>	<b>\$45,000</b>	<b>\$91,476</b>	<b>\$30,000</b>	<b>\$33,684</b>

1 Compensation information is student-reported.

Compensation data excludes students who are company-sponsored (7%) or starting a new business (19%), per standards set by the MBA Career Services & Employer Alliance (CSEA).

International compensation is reported in U.S. dollars as calculated by students on the basis of prevailing exchange rates.

Base salary excludes bonuses, commissions, benefits, and perquisites.

NA indicates fewer than five students.

Percent total may not equal the sum of components due to rounding.

Number of students reporting Performance Bonus is 65% of number of students reporting Base Salary.

Number of students reporting Signing Bonus is 47% of number of students reporting Base Salary.

Percentiles not reported for below 5% accepts

## COMPENSATION BY FUNCTION (1)

FUNCTION	PERCENT ACCEPTS	BASE SALARY				EXPECTED PERFORMANCE BONUS		SIGNING BONUS	
		MEDIAN	MEAN	25TH PERCENTILE	75TH PERCENTILE	MEDIAN	MEAN	MEDIAN	MEAN
<b>CONSULTING Total</b>	15%	\$182,500	\$178,852	\$175,000	\$192,000	\$35,000	\$35,537	\$30,000	\$30,577
Consulting - Management Consulting	14%	\$190,000	\$179,113	\$175,000	\$192,000	\$35,000	\$36,337	\$30,000	\$30,870
Consulting - Operations/Implementatic	1%	NA	NA	NA	NA	NA	NA	NA	NA
<b>FINANCE Total</b>	34%	\$200,000	\$210,000	\$163,750	\$250,000	\$150,000	\$159,082	\$45,000	\$47,375
Finance - Investment/Portfolio Mgmt	5%	\$162,500	\$176,000	\$150,000	\$193,750	\$118,000	\$151,150	\$50,000	\$51,500
Finance - Private Equity	14%	\$200,000	\$209,839	\$175,000	\$250,000	\$193,750	\$215,625	\$30,000	\$37,273
Finance - Venture Capitalist	12%	\$225,000	\$230,208	\$175,000	\$252,500	\$75,000	\$104,706	\$50,000	\$70,714
Finance - Other	4%	\$175,000	\$190,000	NA	NA	\$35,000	\$62,500	NA	NA
<b>GENERAL MANAGEMENT Total</b>	23%	\$165,000	\$171,033	\$150,000	\$188,100	\$29,850	\$53,713	\$20,000	\$25,794
Chief of Staff	4%	\$160,000	\$160,056	NA	NA	\$37,500	\$35,667	NA	NA
Business Ops / Strategy / Planning	15%	\$170,000	\$170,065	\$155,000	\$190,000	\$27,332	\$31,509	\$20,000	\$25,942
General Management/Rotational/Lead	3%	\$175,000	\$189,714	NA	NA	\$52,500	\$116,167	NA	NA
<b>MARKETING/SALES Total</b>	22%	\$165,000	\$164,697	\$147,000	\$182,070	\$25,000	\$31,785	\$20,000	\$28,720
Business Development	6%	\$165,000	\$168,600	\$150,000	\$190,000	NA	NA	NA	NA
Marketing/Brand/Growth Manager	2%	NA	NA	NA	NA	NA	NA	NA	NA
Product Manager	12%	\$165,000	\$166,391	\$148,000	\$184,570	\$19,200	\$19,138	\$20,000	\$29,895
Sales/Customer Success/Revenue	2%	NA	NA	NA	NA	NA	NA	NA	NA
<b>OTHER Total</b>	6%	\$142,500	\$150,851	\$125,000	\$164,776	NA	NA	\$25,000	\$26,400
Human Resources	< 1%	NA	NA	NA	NA	NA	NA	NA	NA
Product Development	1%	NA	NA	NA	NA	NA	NA	NA	NA
Technical Management	1%	NA	NA	NA	NA	NA	NA	NA	NA
Supply Chain/Logistics	< 1%	NA	NA	NA	NA	NA	NA	NA	NA
Other	3%	\$125,000	\$126,416	NA	NA	NA	NA	NA	NA
<b>Grand Total</b>	<b>100%</b>	<b>\$175,000</b>	<b>\$182,272</b>	<b>\$150,000</b>	<b>\$200,000</b>	<b>\$45,000</b>	<b>\$91,476</b>	<b>\$30,000</b>	<b>\$33,684</b>

1 Compensation information is student-reported.

Compensation data excludes students who are company-sponsored (7%) or starting a new business (19%), per standards set by the MBA Career Services & Employer Alliance (CSEA).

NA indicates fewer than five students.

Percent total may not equal the sum of components due to rounding.

Number of students reporting Performance Bonus is 65% of number of students reporting Base Salary.

Number of students reporting Signing Bonus is 47% of number of students reporting Base Salary.

Percentiles not reported for below 5% accepts

## COMPENSATION BY LOCATION (1)(2)

LOCATION OF JOB	PERCENT
ASIA Total	1%
EUROPE Total	3%
LATIN AMERICA & THE CARIBBEAN Total	1%
NORTH AMERICA Total	96%
Mid-Atlantic	3%
Midwest	3%
Northeast	26%
South	2%
Southwest	3%
West	58%
<b>TOTAL</b>	<b>100%</b>

1 Percent total may not equal the sum of components due to rounding.

2 Location Data excludes 9 outcomes for which no location was available.

	BASE SALARY (2)(3)(4)	
	MEDIAN	MEAN
United States	\$175,000	\$183,387
Rest of the World	\$150,000	\$159,189

3 Compensation information is student-reported.

4 Compensation data excludes students who are company-sponsored (7%) or starting a new business (19%), per standards set by the MBA Career

PRIMARY SOURCE OF FULL-TIME JOB ACCEPTANCES (1)

	PERCENT
<b>SCHOOL-FACILITATED ACTIVITIES</b>	<b>57%</b>
CMC-Managed Event/Activity/Interview	5%
Conversion of internship obtained through school sources	7%
GSB Job Board or Resume Book	13%
GSB Network	32%
<b>GRADUATE-FACILITATES ACTIVITIES</b>	<b>43%</b>
Conversion of internship; internship obtained through graduate-initiated sources	3%
Non-GSB Job Board	2%
Other student facilitated sources	11%
Non-GSB Network	27%
<b>TOTAL</b>	<b>100%</b>

1 Percent total may not equal the sum of components due to rounding.



## FULL-TIME ENTREPRENEURS, BY INDUSTRY AND LOCATION (1)

INDUSTRY	PERCENT
AGRICULTURE Total	1%
CONSULTING Total	1%
CONSUMER PRODUCTS Total	6%
EDUCATION Total	1%
ENERGY TOTAL	7%
FINANCE Total	6%
Private Equity	3%
Venture Capital	1%
Other	1%
HEALTHCARE Total	13%
MEDIA/ENTERTAINMENT Total	1%
NONPROFIT Total	1%
REAL ESTATE Total	3%
TECHNOLOGY Total	47%
Consumer	16%
Enterprise	17%
EdTech	3%
FinTech	7%
Other	4%
TRANSPORTATION & LOGISTICS Total	4%
OTHER Total	7%
Automotive	1%
Human Resources	1%
Manufacturing	1%
Other	4%
<b>TOTAL</b>	<b>100%</b>

1 Percent total may not equal the sum of components due to rounding.

## SUMMER EMPLOYMENT PROFILE (1)

## Class of 2023 Profile

	PERCENT
<b>SEEKING EMPLOYMENT</b>	<b>73%</b>
Accepted (2)	72%
<b>NOT SEEKING EMPLOYMENT</b>	<b>13%</b>
Own Venture	12%
Company-Sponsored	0%
Not Seeking	1%
<b>NO RECENT INFORMATION AVAILABLE</b>	<b>15%</b>
<b>TOTAL STUDENTS</b>	<b>100%</b>

### STIPEND-SUPPORTED SUMMER OPPORTUNITIES

- 60 students participated in Global Management Immersion Experience (GMIX) Project
- 24 students received Social Management Immersion Fund (SMIF) support
- 17 students received Impact Design Immersion Fellowship (IDIF) fellowships
- 28 students received Entrepreneurial Summer Internship Program (ESIP) support
- 36 students participated in Stanford Institute for Innovation in Developing Economies (Seed) internships
- 30 students participated in the Botha Chan Innovation Internship program

1 Percent total may not equal the sum of components due to rounding.

2 13 Students accepted summer jobs and also worked on their own venture and are reflected only in the Accepted category

## COMPENSATION BY INDUSTRY (1)

INDUSTRY	PERCENT ACCEPTS	BASE SALARY (per month)			
		MEDIAN	MEAN	25TH PERCENTILE	75TH PERCENTILE
AGRICULTURE Total	1%	NA	NA	NA	NA
CONSULTING Total	6%	\$14,582	\$13,849	\$14,500	\$14,583
CONSUMER PRODUCTS Total	6%	\$7,367	\$7,041	\$6,500	\$8,071
EDUCATION Total	1%	NA	NA	NA	NA
ENERGY Total	4%	\$7,020	\$7,329	\$6,833	\$7,563
FINANCE Total	33%	\$10,000	\$11,049	\$8,083	\$14,396
Hedge Funds	3%	\$20,000	\$16,509	NA	NA
Investment Management	4%	\$8,667	\$10,434	\$8,333	\$13,000
Private Equity	10%	\$12,917	\$12,809	\$10,000	\$16,250
Venture Capital	15%	\$8,708	\$8,739	\$6,500	\$10,208
Other	1%	NA	NA	NA	NA
GOVERNMENT Total	1%	NA	NA	NA	NA
HEALTHCARE Total	6%	\$7,400	\$6,811	\$4,940	\$8,450
HOSPITALITY/TRAVEL Total	3%	NA	NA	NA	NA
MANUFACTURING Total	1%	NA	NA	NA	NA
MEDIA/ENTERTAINMENT Total	5%	\$7,240	\$6,669	\$6,673	\$8,602
NONPROFIT Total	2%	NA	NA	NA	NA
REAL ESTATE Total	2%	NA	NA	NA	NA
RETAIL Total	1%	NA	NA	NA	NA
TECHNOLOGY Total	26%	\$8,692	\$8,946	\$7,650	\$9,917
Consumer	12%	\$8,233	\$8,232	\$7,200	\$9,750
Enterprise	6%	\$9,533	\$10,659	\$8,000	\$11,267
FinTech	4%	\$9,280	\$9,083	\$7,973	\$10,053
Hardware	1%	NA	NA	NA	NA
Other	3%	\$9,102	\$7,739	NA	NA
TRANSPORTATION & LOGISTICS Total	1%	NA	NA	NA	NA
OTHER Total	<1%	NA	NA	NA	NA
<b>TOTAL</b>	<b>100%</b>	<b>\$8,667</b>	<b>\$9,469</b>	<b>\$7,302</b>	<b>\$11,740</b>

1 The compensation table excludes students starting a new business.

Compensation includes the SMIF stipend where applicable. SMIF (Social Management Immersion Fund) provides financial support to MBA students who secure social or environmental purpose summer internships with nonprofits, government agencies, and social purpose businesses.

SMIF is offered by the Center for Social Innovation. Compensation includes the ESIP stipend where applicable. The Entrepreneurial Summer Internship Program (ESIP) supports students in pursuing eligible opportunities with entrepreneurial organizations.

ESIP is offered by the Center for Entrepreneurial Studies.

NA indicates fewer than five students.

Percent total may not equal the sum of components due to rounding.

Percentiles not reported for below 4% accepts

PRIMARY SOURCE OF SUMMER JOB ACCEPTANCES (1)

<b>SCHOOL-FACILITATED ACTIVITIES</b>	<b>81%</b>
CMC-Managed Event/Activity/Interview	16%
GSB Job Board or Resume Book	12%
GSB Network	15%
Special Stipend-Supported Internships	38%
<b>GRADUATE-FACILITATED ACTIVITIES</b>	<b>19%</b>
Non-GSB Job Board	2%
Non-GSB Personal Contacts	9%
Pre-GSB Employer	2%
Other	6%
<b>TOTAL</b>	<b>100%</b>

1 Percent total may not equal the sum of components due to rounding.

**Class of 2022: Full-Time Positions**

**46%** OF THOSE LAUNCHING A NEW VENTURE OR JOINING A STARTUP ARE WOMEN

**380 organizations** hired GSB students or graduates

**By Percentage, Companies Hiring GSB Students and Graduates**

